



Contact: Barbara Kimmel, Executive Director
Tel: (908) 879-6625
Cell: (908) 310-3777
Email: barbara@trustacrossamerica.com
April 8, 2013

FOR IMMEDIATE RELEASE

TRUST ACROSS AMERICA NAMES MOST TRUSTWORTHY PUBLIC COMPANIES BY STATE FOR 2012

Trust Across America™ (TAA) leaders in information, standards and data, and the Who's Who of trustworthy business, today announced the results of its third annual study of over 2000 public companies, naming the following as "Top By State", companies ranking the highest in trustworthy business in select states. In order to be named to this list, companies needed at least "average" scores in each of TAA's five quantitative trust drivers that comprise its FACTS® Framework: Financial stability and strength, Accounting conservativeness, Corporate integrity, Transparency & Sustainability.

**TOP COMPANIES BY STATE
(presented alphabetically and in rank order)**

California: Western Digital, McKesson Corporation, Santarus ,Inc.

Colorado: Davita, Inc., Ball Corporation, Red Robin Gourmet

Connecticut: Hartford Financial Services, Harman International, Cigna Corporation

Georgia: Alfac, Inc., Nicor, Inc., Suntrust Banks

Massachusetts: Teradyne, Inc., Monotype Imaging, Hanover Insurance

New Jersey: Prudential Financial, Select Insurance Group, Celgene Corporation

New York: McGraw-Hill Companies, Ch Energy Group, Computer Task Group

Pennsylvania: United States Steel, Rite Aid Corporation, Lincoln National Corporation

Tennessee: Unum Group, Louisiana-Pacific Corporation, Forward Air Corporation

Texas: Tesoro Corporation, Dean Foods, Forestar Group Inc.

Trust Across America's methodology is unique. Data is compiled independently and companies do not participate in the analysis. The framework was conceived and developed in 2008 and is "the most holistic and comprehensive trust "health" checkup for public companies," according to Barbara Kimmel, a Co-founder and the Executive Director.

Trust Across America is a program of Next Decade, Inc. an award-winning firm that has been unraveling and simplifying complex subjects for over 20 years. TAA provides a framework for public companies to improve trustworthy business practices through detailed individual company reports, industry and sector analyses, and an index of its data. TAA also provides a variety of media opportunities to highlight companies and leaders exhibiting high levels of trust and integrity. We would like to thank [CSRHub](http://www.csrhub.com/) for providing geographic data for this list.

For more information on this topic, or to schedule an interview with Barbara Kimmel, please call (908) 879-6625, email barbara@trustacrossamerica.com or visit the [Trust Across America website](http://www.trustacrossamerica.com) (www.trustacrossamerica.com).

####