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FOR IMMEDIATE RELEASE

**TRUST ACROSS AMERICA NAMES MOST TRUSTWORTHY PUBLIC COMPANIES
BY SECTOR FOR 2012**

Trust Across America™ (TAA) leaders in information, standards and data, and the Who's Who of trustworthy business, today announced the results of its third annual study of over 2000 public companies, naming the following as "Top By Sector", companies ranking the highest in trustworthy business in each of sixteen sectors. In order to be named to this list, companies had to have met at least "average" scores in each of TAA's five quantitative trust drivers that comprise its FACTS® Framework: Financial stability and strength, Accounting conservativeness, Corporate integrity, Transparency and Sustainability.

TOP COMPANIES BY SECTOR (SECTORS PRESENTED ALPHABETICALLY)

Sector	Company Name	Stock Symbol
Aerospace	No companies met minimum standards for recognition	
Auto Tires Trucks	No companies met minimum standards for recognition	
Basic Materials	United States Steel (Gold)	X
Business Services	No companies met minimum standards for recognition	
Computer & Technology	Western Digital (Gold) Teradyne (Gold tie) Runner up: Salesforce.com	WDC TER
Conglomerates	No companies met minimum standards for recognition	
Construction	Trex Company (Gold) Runners Up: Louisiana Pacific, Jacobs Engineering	TREX
Consumer Discretionary	Nike Inc. (Gold) Runners Up: Coinstar ,Whirlpool, Harman International	NKE

Consumer Staples	McGraw-Hill Cos. (Gold) MHP Runners Up: Dean Foods, McCormick
Finance	Progressive Corp (Gold) PGR Hartford Financial (Gold tie) HIG Runners Up: Capital One, Unum Group
Industrial Products	Deere & Co. (Gold) DE Runners Up: Ball Corp, Dover Corp
Medical	Santarus Inc. (Gold) SNTS Runners Up: Celgene Corp, Express Scripts
Oils-Energy	Tesoro Corp (Gold) TSO Runners Up: Paterson UTI Energy, Valero Energy
Retail-Wholesale	Green Mountain Coffee (Gold) GMCR Runners Up: McKesson Corp, CVS Caremark, PetSmart, Walmart
Transportation	Saia Inc. (Gold) SAIA Runners Up: Alaska Air, Forward Air Corp
Utilities	Ch Energy Group (Gold) CHG Runners Up: Sprint Nextel, Nicor Inc.

Nike and Progressive Corp. have topped their sectors for three years running.

TAA's methodology is unique. Data is compiled independently and companies do not participate in the analysis. They do not know they are being analyzed. The framework was conceived and developed in 2008 and is "the most holistic and comprehensive trust "health" checkup for public companies," according to Kimmel. She believes that "Values-based companies place high priority on trustworthy behavior. Furthermore, industry is not destiny. Even in the least trustworthy sectors, companies like Progressive Corp. are maintaining high scores in low score sectors."

Trust Across America (TAA) is a program of Next Decade, Inc an award-winning firm that has been unraveling and simplifying complex subjects for over 20 years. TAA provides a framework for public companies to improve trustworthy business practices through detailed individual company reports, industry and sector analyses, and an index of its data. TAA also provides a variety of media opportunities to highlight companies and leaders exhibiting high levels of trust and integrity. We would like to thank one of our data partners, [IW Financial](http://info.iwfinancial.com/) for its assistance and insight in compiling this list.

For more information on this topic, or to schedule an interview with Barbara Kimmel, please call (908) 879-6625 or email <mailto:barbara@trustacrossamerica.com>